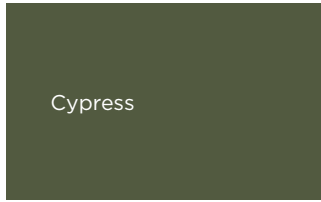




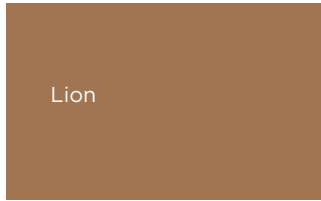
Copper Coin



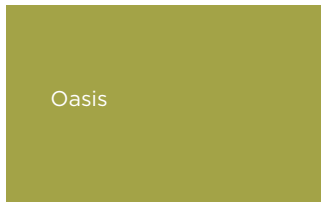
Cypress



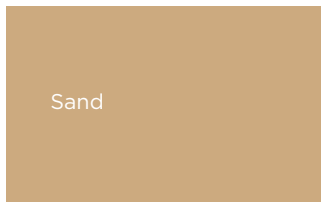
Lemon Curry



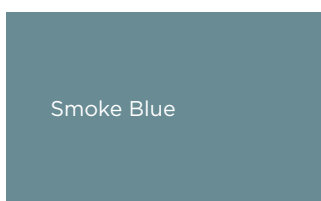
Lion



Oasis



Sand

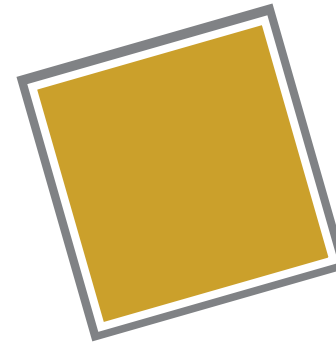
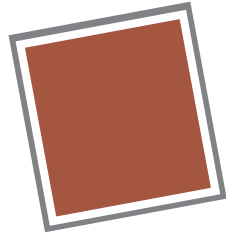


Smoke Blue



Twilight Mauve

Gatherings color palette

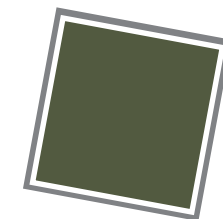
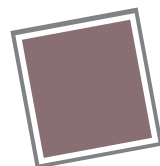
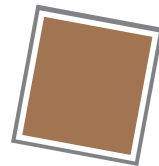


# Color Trends

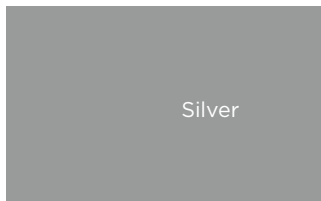
Leatrice Eiseman, *Director of Eiseman Center for Color Information and Training*, makes her careful selections for 2010's home interior color and design palettes.

“People are always looking to freshen and feather their nests.”

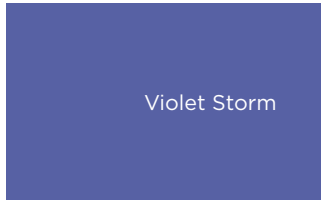
— Lee Eiseman



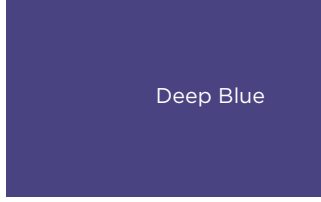
by **Rayven Williams**  
Copy Writer



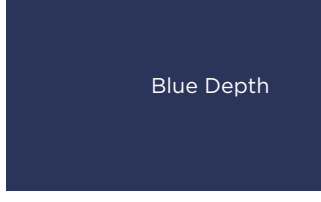
Silver



Violet Storm



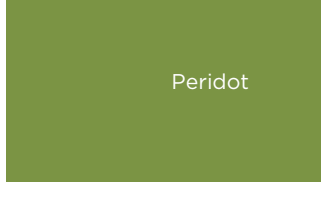
Deep Blue



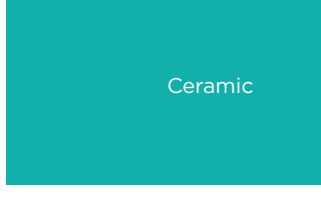
Blue Depth



Greener Pastures



Peridot



Ceramic

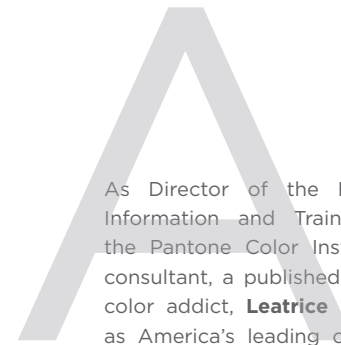


Radiant Orchid



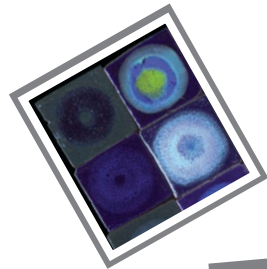
Rich Gold

Galaxy color palette

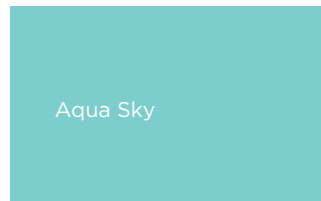


As Director of the Eiseman Center for Color Information and Training, executive director of the Pantone Color Institute, color forecaster and consultant, a published author and self-proclaimed color addict, **Leatrice Eiseman** is easily identified as America's leading color expert. Each year she scours the globe—from market to market—looking for refreshing inspiration in every corner of the earth, before translating her thoughts into the next year's much-anticipated Color and Design Trends forecast.

High-fashion reigns supreme in setting the pace for color, pattern and design trends, "but look around you," says Eiseman, "color inspiration is everywhere." The entertainment industry, food, graphics, packaging, technology and worldly cultures—not to mention our own personal moods, ambitions, and needs—are a few of the social influences that shape the way we see and apply color in our everyday lives, she explains. "In this economy, people tend to 'burrow' as an at-home diversion," she states, which creates a society that is less prone to want to throw away or start over from scratch when it comes to creating a comfortable and stylish home atmosphere. However, "People are always looking to freshen and feather their nest," which is precisely what Eiseman aspires to provoke in the lives of interior designers, decorators and homeowners alike with her prestigious list of eight intriguing color palettes and one neutral selection for 2010 from Pantone™ View Home.



Resourceful color palette



Aqua Sky



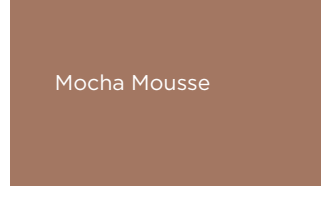
Golden Ochre



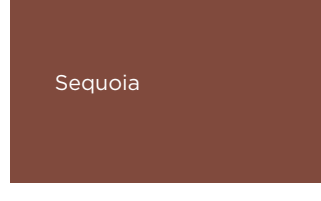
Mauve Orchid



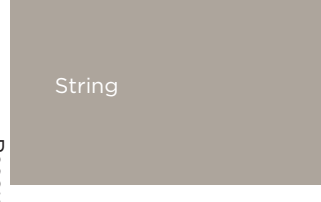
Mellow Buff



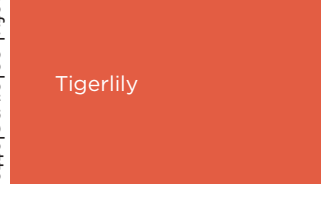
Mocha Mousse



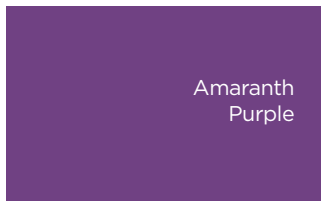
Sequoia



String



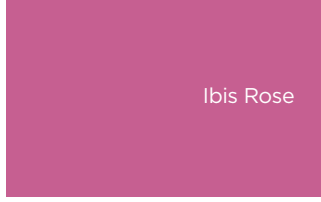
Tigerlily



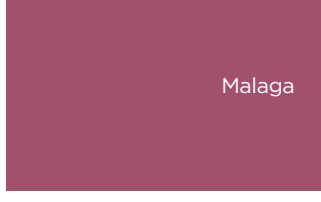
Amaranth Purple



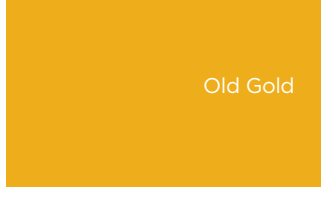
Blanc de Blanc



Ibis Rose



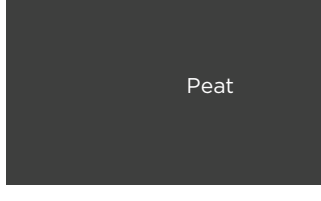
Malaga



Old Gold



Paisley Purple



Peat

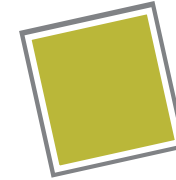


Silver



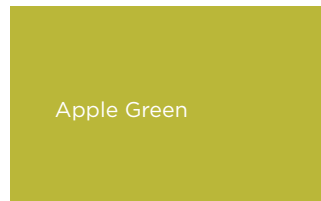
Steeple Gray

High Definition color palette

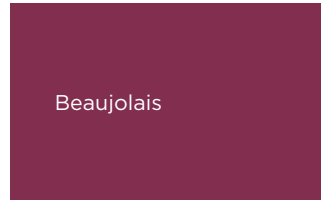


### Changing the Rules

"Unusual color combinations create an unexpected look of sophistication," informs Eiseman, who assures that previously conceived, traditional color rules are rapidly becoming a concept of the past. "Some might say 'mauve is not a color, it's a sin,' she recites, but consider Pantone's *Malaga* and *Ibis Rose*, and how fluidly and beautifully these mauve-esque tones translate into the palette. Another suggestion—"add some whimsy,"—she recommends. "Show-stopping colors grab your attention and move you to stop and smile." Her other pieces of advice include mixing bold vibrant shades with darker hues for a seamless juxtaposition, or play up the neutral toned elements in your home by accenting them with pops of dynamic and unpredictable colors.



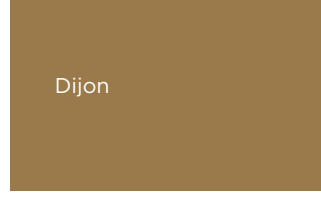
Apple Green



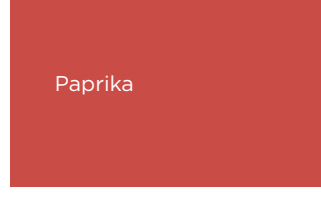
Beaujolais



Chutney



Dijon



Paprika



Peach Blossom



Super Lemon

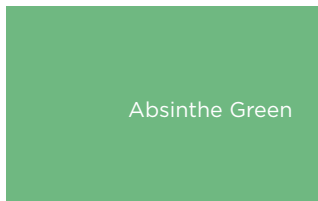


Tomato Puree



Vanilla Ice

Green Market color palette



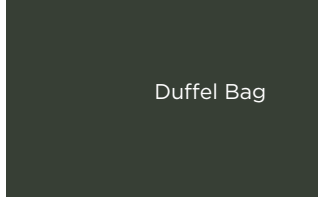
Absinthe Green



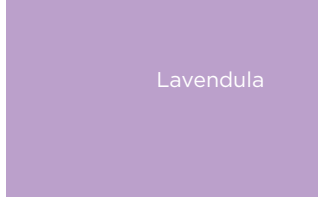
Bright Cobalt



Chipmunk



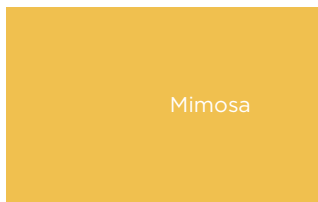
Duffel Bag



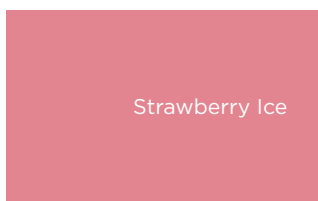
Lavendula



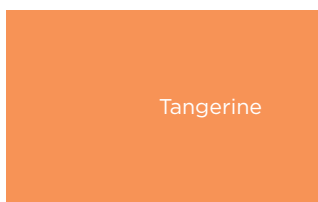
Little Boy Blue



Mimosa



Strawberry Ice



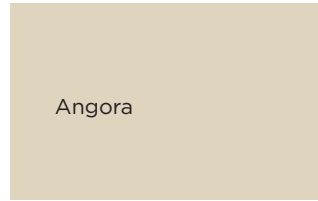
Tangerine

Pastiche color palette

### Colorful Concept

Looking towards the future of color and design, Eiseman gravitates towards aesthetic ideas that not only impact us now, but will unquestionably have an even greater impact on us down the road. For *Gatherings*, Eiseman looked to the rich and complex African culture for inspiration. *Galaxy*, modeled after a dark midnight sky, radiates mysteriousness, while *Resourceful* honors the concept of responsibly managing our earth's natural materials. *High Definition*, an updated spin on a classic palette, plays off of principle black and white focal pieces. Inspired by recent health and wellness trends, *Greenmarket* is contrived of colors that tempt the senses and delight the spirit, and *Pastiche* comes alive with colors of the imagination. An earth-toned palette, *Tinged Neutrals*, adds light and luxury to timeless neutral tones, *Ambiance* brings sophistication and thoughtful details into focus, and *Transformation* presents a concoction of traditional and modern colors that effortlessly blend together.

"People surround themselves with the colors that suit their lifestyle and their moods," says Eiseman on her website, [colorexpert.com](http://colorexpert.com). Whether it's bold, bright, risk-taking hues, or a soft, subdued natural palette that brings you home, coloring your world is about evoking an emotion and capturing the soul. Armed and ready with inspiration from the color queen herself, it's time to let your true colors shine through. For more ideas and color motivation from color expert Leatrice Eiseman, log on to [ColorExpert.com](http://ColorExpert.com), [MoreAliveWithColor.com](http://MoreAliveWithColor.com), and [EisemanColorBlog.com](http://EisemanColorBlog.com).



Angora



Bog



Champagne Beige



Charcoal Gray



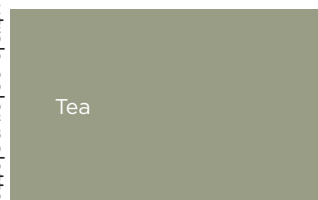
Olive Gray



Silver Gray



Taupe Gray

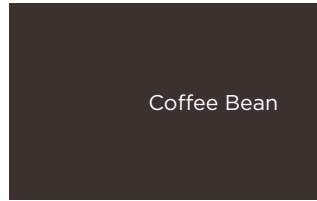


Tea

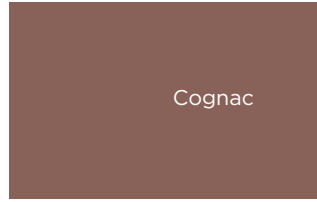
Tinged Neutrals color palette



Brindle



Coffee Bean



Cognac



Desert Sage



Fog



Griffin



Silver Pink



Stonewash



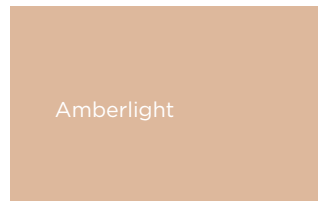
Stucco

Ambiance color palette



“Add some whimsy! Show-stopping colors grab your attention and make you want to stop and smile.”

— Lee Eiseman



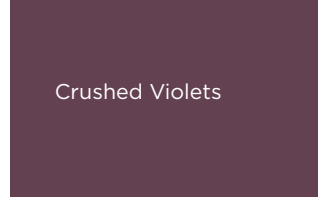
Amberlight



Cameo Pink



Ceme de Menthe



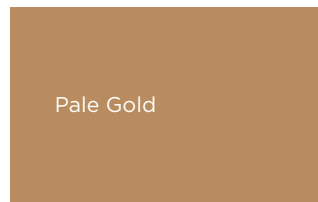
Crushed Violets



Deauville Mauve



Lavender Gray



Pale Gold



Stratosphere



Willow

Transformations color palette